



Fostering collaboration through mapping, analysing and interlinking of European Entrepreneurial Regions

Fostering collaboration among EER regions

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Overview of EER project objectives and context

Project goals



- Foster **collaboration** in the European Entrepreneurial Regions (EER)
- Facilitate **peer learning** on innovative practices in startup and scaleup support
- Develop and implement concrete **joint action plans** in support of start-ups and scale-ups in the EER regions
- **Help entrepreneurs scale across the Single Market**

Context

- *Project funded by EISMEA, in cooperation with DG GROW and Committee of the Regions*
- *Phase I: 10 regions inter-linked in 6 action plans (Jan. 2019 - July 2020);*
- *Phase II: 8 new regions joining, with continuing interest to participate from Phase I regions (mid 2020 – end 2021)*
- *COVID Pandemics impacts on entrepreneurial ecosystems and inter-regional collaboration – new context for cooperation*



Regions involved

EER Phase I

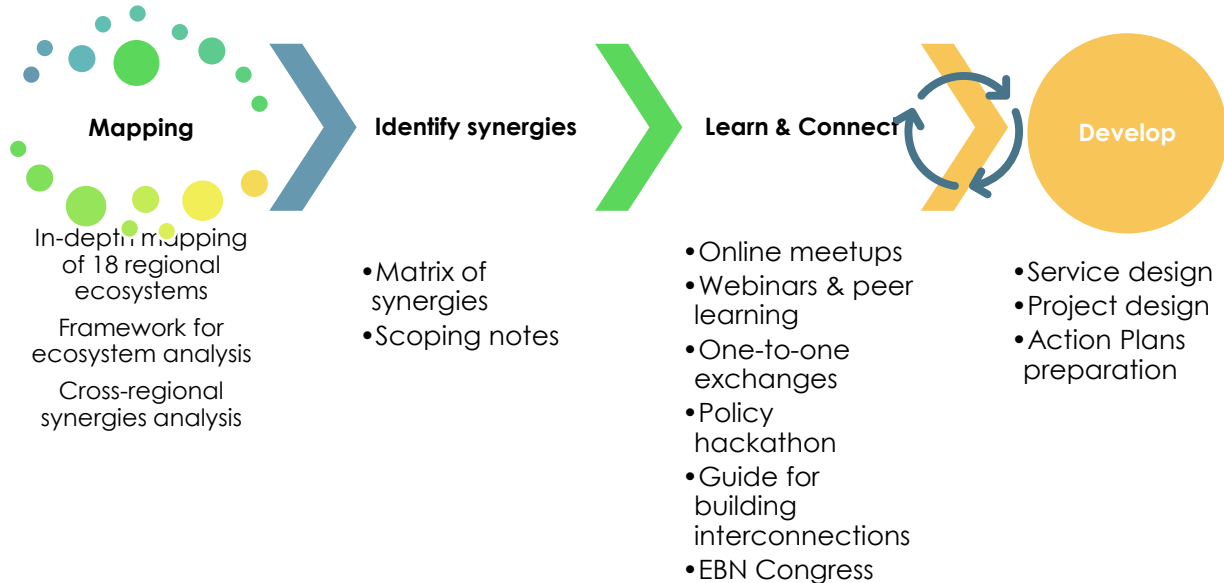
- Flanders
- North Brabant
- Lower Austria
- Catalonia
- Lombardy
- Ile de France
- Marche
- Central Macedonia
- Western Greece
- Northern & Western Region

EER Phase II

- Asturias
- Valencia
- Gelderland
- Navarra
- Pomorskie
- Malopolskie
- Helsinki-Uusimaa
- Northern Ireland



Model of engaging the EER regions





Peer learning and connecting

Peer learning

- 44 peer learning and working group meetings in 2021

One-to-one exchanges

- 6 in-depth discussions and experience sharing between different regions; demand driven

Policy hackathon

- Topic: Strategic independence of Medtech, at SME Assembly Nov 2021

Study visit in Helsinki

- visits to Helsinki ecosystem players (XR Centre and Bioruukki)

Final event in Helsinki

- Networking with EER and Helsinki ecosystem builders

Matchmaking

- Opportunity for one-to-one conversations in the matchmaking platform (Open on 6-10 december)



Supporting start-ups get investor-ready and connected



Pitching event at the EBN Congress (Sept 2021)

Investment readiness training
Pitching experience in front of a diverse audience
6 EER start-ups benefited



MTB Paris Scale-up Summit 2021 (1-15 Dec 2021)



8 start-ups applied
5 selected to get marched in the OI ecosystem
Ongoing engagement of the start-ups with the corporate innovators



From synergies to actions

12 collaboration areas for peer learning

Circular Economy	Digital	Tech Transfer
Tech Transfer	Soft-landing	Public procurement of innov
Open Innovation	MedTech	Sustainable Buildings
Social Innovation	Access to Finance	Agri-food



8 Action Plans

Soft-landing	Digital
MedTech	Access to Finance
Tech Transfer	Circular Economy
Open Innovation	Social Innovation



Co-designing Action Plans

Steps in the eight collaboration areas

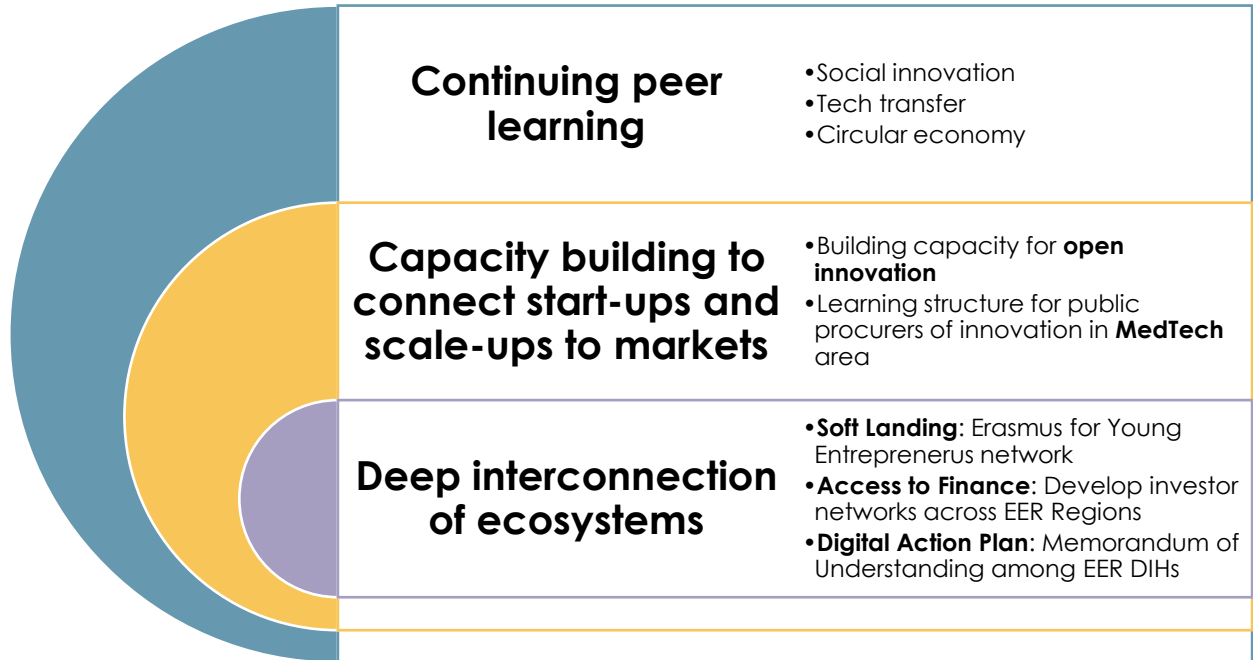
- **Working Group meetings** coupled with peer learning
- **Service / Project design meetings**, with facilitated in-depth discussion on how to develop, fund, and deliver common services / projects / concepts of use for regional ecosystems.

Action Plans development

- **Aim:** to outline activities for the short and medium terms supporting the scaling up and interconnection of the ecosystems



Portfolio of EER collaborations



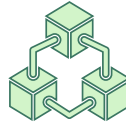


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Main achievements of EER I and II



18 In-depth mapping reports on the regional entrepreneurial ecosystems



12 collaboration topics (horizontal and thematic)

Facilitation of cross-regional collaboration is meaningful

Many EU regions and their Smart Specialisation Strategies (S3s) still miss the networks and capacities to develop an 'outward-looking perspective' Projects like EER are in this context very meaningful to strengthen interregional networks and work towards concrete synergies !



Creation of trust and familiarity between regions



Solid long-lasting connections and a support network



Many thanks to the EER Regions stakeholders!

To the network of very **committed EER regional representatives** – “**key agents of change**” who give their own time, ideas, to make the interconnections happen!

To the EER project funders and promoters, EISMEA, DG GROW, Committee of the Regions!



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Let's continue to build the EER cooperation!

Join us on the
matchmaking platform next week!

**Platform available for meetings between 6-10
December 2021**

**[https://eer-ii-matchmaking-
event.b2match.io/page-2401](https://eer-ii-matchmaking-event.b2match.io/page-2401)**

Registrations are still open!



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Thank you!