



**ZenRobotics: enabling circular economy through smart
automation and digitalization**

Tuuli Mäkelä, Head of Marketing



VALUABLE MATERIALS LOST

In Europe, an estimated €87 billion in material value is lost each year for plastics, aluminium and steel due to downgrading or lack of recycling.



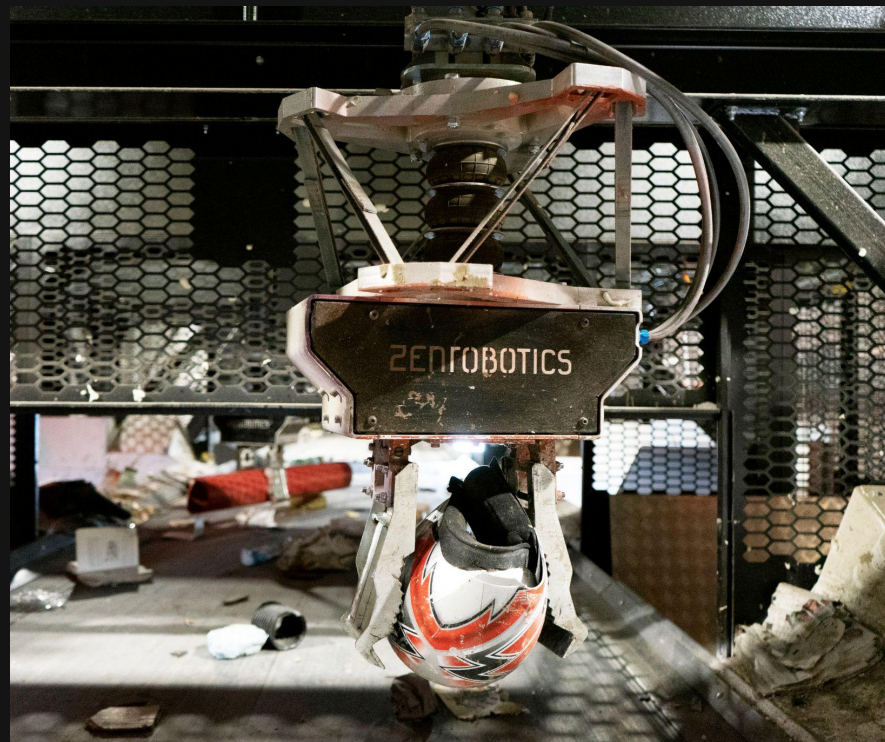
HOW WASTE IS SORTED TODAY

- x Limited information on the content and quality of materials
- x Dirty and dangerous environment
- x Dull and repetitive job for humans
- x High labor costs and shortages
- x Health & safety concerns and employee absenteeism

REVOLUTIONIZING THE RECYCLING INDUSTRY



Limited automation: **unstructured**,
unpredictable and **hazardous** environment



High automation: **structured**,
predictable and **safe** environment

ZENROBOTICS®

BENEFITS OF AI-BASED SORTING

- ✓ Increase fraction purity
- ✓ Increase recovery rates
- ✓ Reduce material losses
- ✓ Enable 24/7 operation
- ✓ Reduce human risk
- ✓ Increase productivity

